



Custom Industry Assessment

A Structured, Industry-Specific Assessment
Built on Proven ConnX Methodology

When This Assessment Is Used

This assessment is recommended when:

- **Standard ConnX assessments do not fully capture the customer's environment**
- **Operations span multiple verticals or hybrid use cases (e.g., ports, utilities + transit, manufacturing + logistics)**
- **Executives need structured discovery before defining a solution path**
- **ConnX is engaged as a trusted advisor, not a product vendor**
- **The organization is planning modernization, transformation, or risk reduction but lacks a unified view**

The ConnX Difference

ConnX Assessments are built from real-world experience across transportation, public safety, utilities, education, healthcare, manufacturing, and critical infrastructure, and grounded in how complex environments actually operate.

ConnX brings:

- **Deep IT/OT and operational expertise**
- **Industry-aware risk and safety perspective**
- **A Shared Intelligence Layer mindset—focused on connecting what already exists**
- **A commitment to outcomes, not reports for their own sake**

Overview

Organizations rarely operate within a single, cleanly defined domain.

Infrastructure, safety, communications, operations, and risk increasingly span multiple systems, teams, and regulatory environments—often across industries. The ConnX Custom Industry Assessment is designed for these realities.

It applies ConnX's proven assessment methodology to the specific operational, safety, and risk context of a customer's industry, delivering clarity where problem definitions are incomplete, fragmented, or evolving.

Same engine. Industry-specific lens.

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Typical Scope Domains

Operational Systems & Workflows
- Core operational platforms, tools, and dependencies
- Cross-team and cross-agency coordination
- Manual handoffs, delays, and failure points

Safety, Resilience & Risk
- Safety-critical processes and response readiness
- Physical, cyber, and operational risk intersections
- Regulatory, compliance, and audit considerations

IT, OT & Communications
- Network architecture and connectivity dependencies
- IT/OT convergence challenges
- Voice, radio, video, sensor, and data flow integration

Data Visibility & Decision Support
- System fragmentation and data silos
- Situational awareness gaps
- Ability to correlate events across systems in real time

Readiness for Modernization
- Legacy constraints and technical debt
- Scalability and resilience considerations
- Alignment with future operational goals

Final scope is defined collaboratively during assessment kickoff.

Intended Stakeholders

- **Executive leadership and strategy teams**
- **Operations and infrastructure leaders**
- **Safety, security, and risk stakeholders**
- **IT and OT leadership navigating complexity**
- **Organizations preparing for modernization, growth, or increased scrutiny**

Deliverables

Industry-Specific Assessment Report
- **Clear summary of findings, risks, and constraints**
- **Plain-language insights aligned to leadership priorities**

Fragmentation & Risk Analysis
- **Where systems, teams, or data fail to align**
- **Operational and safety implications of those gaps**

Actionable Recommendations
- **Practical steps to improve coordination, resilience, and outcomes**
- **Prioritized based on impact, urgency, and feasibility**

Strategic Roadmap
- **Near-term and long-term initiatives**
- **Foundation for modernization, risk mitigation, and transformation planning**

The ConnX Assessment & Audit Process

ConnX follows the same structured, outcome-driven process used across all assessments.

Discovery & Alignment
- Executive and operational stakeholder interviews
- Review of current systems, workflows, and constraints
- Definition of industry-specific objectives and risk priorities

Discovery & Alignment
- Evaluation of operational, safety, and communications systems
- Identification of fragmentation across people, processes, and platforms
- Mapping of dependencies, gaps, and exposure points

Correlation & Insight
- Cross-system analysis to surface hidden risks and inefficiencies
- Identification of opportunities to improve visibility, coordination, and response
- Translation of findings into actionable insights

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