



MaestrolQ

Operational
Intelligence for
Retail Environments



THE CONNX APPROACH: VISIBILITY → INSIGHT → ACTION

MaestrolQ unifies store systems, networks, and operations into a single, real-time intelligence layer—protecting revenue, improving uptime, and enabling seamless store performance.



SEE EVERYTHING

Unified visibility across retail systems



KNOW WHAT MATTERS

AI identifies risks, anomalies, and trends



ACT IN REAL TIME

Automated alerts and workflows enable immediate response



PREDICT WHAT'S NEXT

Anticipate issues and prevent disruption

WHAT MAESTROIQ DOES

MaestrolQ connects and unifies existing retail systems—without rip-and-replace—creating a **Shared Intelligence Layer** across store operations.

By correlating data from POS systems, networks, devices, and in-store technologies, MaestrolQ enables **real-time visibility and coordinated response across locations and systems.**

The result:

Protected revenue. Reduced downtime. More reliable store operations.

Retail operations don't fail because of one system—they fail when systems don't work together.

THE CHALLENGE

Retail systems often operate in silos

POS, network, and in-store systems generate data—but rarely work together in real time



- 01 Systems operate in silos across store operations
- 02 Data is fragmented across systems
- 03 Teams lack real-time visibility
- 04 Issues impact transactions and store performance
- 05 Downtime directly affects revenue



+1-609-438-6100



connxsales@connxai.com



www.connxai.com



Core Capabilities



AI-Driven Insights

Detect anomalies, predict issues, and surface what matters most



Real-Time Data Fusion

Correlates POS, network, and device data into a single context



Orchestration & Automation

Trigger alerts and workflows across systems in real time



Unified Operational Visibility

One real-time view across retail systems and store operations



Command Center Enablement

Centralized dashboards for store performance and operations

Deployment Models

MaestroIQ Core (Platform-as-a-Service)

Operate and manage systems with full visibility and control



MaestroIQ 360 (Fully Managed Service)

ConnX delivers 24x7 monitoring, response, and lifecycle management



Retail Use Cases



Store Operations & POS

- Monitor POS systems and transaction performance
- Detect issues impacting checkout and sales
- Reduce downtime across store locations



Network & System Performance

- Monitor store networks and connected devices
- Identify and resolve connectivity issues quickly
- Ensure consistent performance across locations



Loss Prevention & Security

- Detect anomalies across systems and store activity
- Integrate video, alerts, and operational data
- Reduce risk and protect store operations

Outcomes That Matter

01 Improved customer experience and reduced checkout latency

02 Better integration across digital and in-store operations

03 Faster identification and resolution of system issues

04 Real-time visibility across stores, networks, and systems

05 Reduced downtime and protection of revenue



The ConnX Advantage

- ✓ Unify what others leave siloed
- ✓ Connect, don't replace
- ✓ From visibility to action
- ✓ Built for mission-critical environments



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